

2011

Wallets-Plus

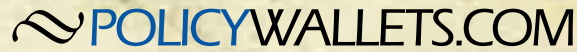
*Promotional Tools for
the Insurance Industry*

Order online for a **5% discount:**
www.policywallets.com

Shipping Schedule

Order received by:	Will be shipped by:
August 2, 2011	October 14, 2011
September 1, 2011	November 11, 2011
October 3, 2011	December 16, 2011
November 1, 2011	Before the holidays

Orders received after November 1, 2011 are
NOT guaranteed to ship before the holidays.



Dear Valued Insurance Professional,

We truly thank you for your continued support of our company and services. At **PolicyWALLETS.com**, we do our utmost to reciprocate your confidence in us by providing exceptional tools to promote your image. The importance of such advertising is undeniable: it complements your growth and promotes your brand to clients. Our products are Insurance industry specific and are crafted with your needs in mind.

This year we have introduced an executive line of **leather bound insurance policy wallets** for your more esteemed clients and an economical but effective line of **sticky note holders**. These products along with our existing array of items cater to discriminating tastes and individual budgets.

We appreciate your business and hope to foster your relationship with us.

Sincerely,

A handwritten signature in black ink that reads "R. Kidikian".

Raffi Kidikian
Vice President, Marketing

225 Limestone Crescent, North York, ON Canada
Tel: 416-663-2299/1-800-361-2711 Fax: 416-663-9255/1-888-860-8372

Client Document Portfolio WP1C

L 11.75" W 10.25"

Available in Look of Luxury Vinyl
Imprint location: Front bottom centre

- Stitched outer cover
 - Foam padded on all panels
 - 1.5" Gold 'D' ring binder with 4 matching corners
 - 3 sided business card pocket
 - 5 custom printed index dividers*
 - 10 copy safe vinyl pouches to hold documents
- * Additional document pouches available @ \$0.65 each
* Please attach list of custom tabs name with order

Quantity	25	50	75	100
Look of Luxury	\$31.50	\$22.75	\$20.25	\$18.95



NEW style

Leather Client Document Portfolio WP26

L 11.75" W 12"

Available with Bonded Leather (outside) and Black Moire Fabric (inside)
Imprint location: Front bottom centre

- Stitched outer cover
 - 1.5" Gold 'D' ring binder with 4 matching corners
 - 5 custom printed index dividers*
 - 10 copy safe vinyl pouches to hold documents
- * Additional document pouches available @ \$0.65 each
* Please attach list of custom tabs name with order

Quantity	25	50	75	100
Bonded Leather	\$36.75	\$28.95	\$25.95	\$24.50



Presentation Binder WP7C

L 10.25" W 11.75"

Available in Look of Luxury Vinyl on the outside
Imprint location: Front bottom centre

- Foam padded on all panels
- 5/8" gold ring with 4 matching gold corners
- Stitched outer cover

Quantity	50	100	250	500
Look of Luxury	\$14.00	\$12.00	\$11.50	\$10.90



Insurance/F.P. Wallet WP2

L11.75" W 9.5"

Available in Standard Vinyl and Print Vinyl

Imprint location: Front flap

- Cardboard stiffened cover
- 4 oversize pockets to hold pages up to 11.5"x9"
- Oval velcro closure
- Business card pocket on inside flap

	Quantity	50	100	250	500
WP2	Standard	\$6.75	\$5.85	\$5.50	\$5.09
WP2PR	Print	\$7.38	\$6.52	\$6.20	\$5.75



Upgraded Insurance/F.P. Wallet WP3PR

L 12" W 10.25"

Available in Print Vinyl

Imprint location: Front flap

- Heavy foam padded cover
- 6 oversize pockets to hold documents up to 11.5"x9"
- Large oval velcro closure
- Business card pocket

Quantity	50	100	250	500
Print	\$9.15	\$8.20	\$7.60	\$7.05



Deluxe Insurance/F.P. Wallet WP4C

L 12" W 10.25"

Available in Look of Luxury Vinyl

Imprint location: Front flap

- Stitched outer cover with 2 gold corners
- Foam padded on all panels
- 8 oversize pockets to hold documents up to 11.5"x9"
- Business card pocket and large oval velcro closure

Quantity	25	50	75	100
Look of Luxury	\$13.75	\$12.50	\$11.55	\$10.62



NEW style

Leather Deluxe Insurance/F.P. Wallet WP19

L 12.25" W 11"

Available with Bonded Leather (outside) and Black Moire Fabric (inside)

Imprint location: Front flap

- 8 full pockets fastened with Chicago screws
- Detailed stitching
- Business card pocket on inside flap
- Oval Velcro closure
- Gold or silver corners included

Quantity	25	50	75	100
Bonded Leather	\$37.05	\$33.25	\$31.50	\$29.85



Presentation Cover WP6PR

L 12" W 10.25"

Available in Print Vinyl

Imprint location: Front bottom centre

- Soft sided cover - closed size 11.5"x9"
- 2 clear inside pockets to hold your proposals
- Corner business card pocket

Quantity	100	250	500	1000
Print	\$3.15	\$2.55	\$2.35	\$2.15



Single Policy Wallet WP8

L 13" W 10"

Available in Standard Vinyl and Look of Luxury vinyl

Imprint location: Front bottom centre

- Opaque Standard Vinyl outside with full clear pocket
- Closed size 12.75" x10"
- Round velcro closure

	Quantity	100	250	500	1000
WP8C	Look of Luxury	\$2.65	\$2.45	\$2.25	\$2.15
WP8	Standard	\$1.90	\$1.70	\$1.55	\$1.45

Policy Briefcase WP5

L 10.5" W 16"

Available in Standard Vinyl

Imprint location: Front bottom centre

- Velcro closure available

	Quantity	100	250	500	1000
WP5	Standard	\$2.56	\$2.22	\$2.02	\$1.93
WP5VEL	Velcro Closure	\$1.02	\$0.92	\$0.83	\$0.76





Presentation Folder WP15

L 11.6" W 9.5"

Imprint location: Front bottom centre

Available in Premium Coated Paper and High Gloss Laminated Paper

Available colour: black, white, blue, burgundy and green

- Two horizontal pockets on inside
- Business card slit on front pocket
- Must be ordered in lots of 200

	Quantity	200	600	1000
WP15P	Plain	\$2.85	\$2.55	\$2.35
WP15L	Laminated	\$3.15	\$2.85	\$2.65

NEW

Leather Deskpad WP20

L 16" W 26"

Premium Bonded Leather

Imprint location: Front bottom right corner

- Detailed stitching
- Large writing surface

Quantity	25	50	75	100
Bonded Leather	\$30.25	\$26.75	\$24.40	23.00



NEW

Deluxe Leather Deskpad WP21

L 16" W 26"

Available with Bonded Leather

Imprint location: Front bottom right corner

- 3¼" wide foam padded arm rest on left and right side
- Large writing surface

Quantity	25	50	75	100
Bonded Leather	\$44.75	\$38.65	\$35.25	\$33.30

Underarm Briefcase HL17-001

L 12" W 16"

Available in 420 D Nylon

Available colours: Black, Navy Blue

Imprint location: Front centre

- Zippered main compartment
- Wrist strap



Quantity	25	50	100	250
Nylon	\$7.25	\$5.63	\$4.73	\$4.10

Gusseted Document Holder HY0500

L 9" W 3" (expanded) H 11¾"

Available in Standard Vinyl

Imprint location: Front bottom centre

- 3" gusset on all sides
- Ridig cardboard siffened panels



Quantity	50	100	250
Standard	\$7.75	\$6.95	\$6.25



Personal Property Inventory WP18

L 6" H 6" (closed)

Imprint location: Front bottom centre

- Gloss paper stock with UV coated cover
- Available with a black imprint
- Inventory list for each room in the property
- A pocket fit for a CD or 4"x6" photos of belongings
- Envelopes are shipped bulk and not inserted
- Envelopes are not included, please order separately

Quantity	200
Standard	\$2.95
Envelope	\$0.19

Three-Ring Zippered Portfolio WP16

L 13.75" W 10.25" D 1.5"

Available in Premium Simulated Leather

Available colour: Black only

Imprint location: Front bottom centre

- 1" silver 'O' ring
- Full length outside slash pocket
- 2" gusseted inside pocket
- 10" zippered inside pocket
- Three credit card pockets
- Full length inside slash pocket
- 40-page ruled pad
- Detailed stitching
- Rounded corners
- Calculator
- Pen loop (pen not included)

Quantity	25	50	100	250	500
Simulated Leather	\$26.50	\$24.00	\$22.75	\$21.75	\$19.95



Padfolio WP17

L 12.5" W 9.75" D 0.75"

Available in Premium Simulated Leather

Available colour: Black only

Imprint location: Front bottom centre

- Two full length inside slash pockets
- Three credit card pockets
- 40-page ruled pad
- Detailed stitching
- Rounded corners
- Calculator
- Pen loop (pen not included)

Quantity	25	50	100	250	500
Simulated Leather	\$19.25	\$17.25	\$16.50	\$15.50	\$14.75





Neon sticky flag booklet



Large sticky note holder



Medium sticky note holder



Small sticky note holder

NEW Small Sticky Note Holder WP22

L 2.25" H 3.125"

Available in Standard Vinyl only

- 2" x 3" sticky note pad included (80 sheets)

Quantity	250	500	1000	2500
Standard	\$1.15	\$0.92	\$0.82	\$0.78

Medium Sticky Note Holder WP23

L 3.375" H 3.25"

Available in Standard Vinyl only

- 3" x 3" sticky note pad included (80 sheets)

Quantity	250	500	1000	2500
Standard	\$1.30	\$1.13	\$1.00	\$0.96

Large Sticky Note Holder WP24

L 4.375" H 3.25"

Available in Standard Vinyl only

- 4" x 3" sticky note pad included (80 sheets)

Quantity	250	500	1000	2500
Standard	\$1.59	\$1.35	\$1.23	\$1.16

Neon Sticky Note Holder WP25

L 3.5" H 2.125"

Available in Standard Vinyl only

- 4-tab sticky note pad included (50 sheets)
- 0.75" x 2" per tab

Quantity	250	500	1000	2500
Standard	\$1.67	\$1.42	\$1.29	\$1.24



2 Pocket Auto Liability Wallets WP9

L 3" W 4.25" (closed)

Available in Standard Vinyl only

Imprint location: Front centre

- 2 clear inside pockets

	Quantity	500	1000	2500	5000
WP9	Standard	\$0.35	\$0.32	\$0.28	\$0.24
WP9C	Look of Luxury	\$0.50	\$0.44	\$0.41	\$0.39

3 Pocket Auto Liability Wallets WP10

L 3" W 4.25" (closed)

Available in Standard Vinyl only

Imprint location: Front centre

- 2 clear inside pockets
- 1 clear outside pocket

	Quantity	500	1000	2500	5000
	Standard	\$0.39	\$0.38	\$0.33	\$0.29



Half Size Auto Liability Wallets WP11

L 3" W 4.25"

Available in Standard Vinyl only

Imprint location: Front centre

- Clear front pocket

	Quantity	500	1000	2500
	Standard	\$0.30	\$0.27	\$0.22

L-Shaped Auto Liability Wallets WP12

L 3" W 4.5" (closed)

Available in Standard Vinyl only

Imprint location: Front centre

- Three panel license/card holder
- Three clear inside pockets

	Quantity	500	1000	2500	5000
	Standard	\$0.45	\$0.41	\$0.38	\$0.34



Executive Business Card Holder WP13C

L 10" W 4.75"

Available in Look of Luxury Vinyl

Imprint location: Front bottom centre

- Clear vinyl vertical pocket on inside cover
- 96 Card capacity
- Hard cover with 4 gold corners

Quantity	25	50	100	250
Look of Luxury	\$10.30	\$8.95	\$7.80	\$7.50



Deluxe Business Card Holder WP14

L 2.5" W 4"

Available in Look of Luxury Vinyl

Available colour: Black only

Imprint location: Front centre

- Detailed stitching
- 2 gold corners

Quantity	50	100	250	500
Look of Luxury	\$3.65	\$3.30	\$3.00	\$2.85

Tri-ad Plus WP55168

Approx. 5 1/2"

Available in White Barrel and Black Trim

White Barrel and Burgundy Trim

White Barrel and Dark Blue Trim

White Barrel and Hunter Green Trim

White Barrel and Red Trim

Imprint location: Barrel Side 2

Imprint W 2 1/4" H 1/4"

Imprint colour: Black

Mechanism: Retractable

Ink color: Black ink

Point style: Medium point

- Optional blue ink in white barrel and blue trim ONLY
- Black ink will be provided unless specified otherwise
- Wider imprint area

Quantity	300	500	1000
Standard	\$0.76	\$0.72	\$0.69





Metallic Viper WP55231

Approx. 5 1/2"

Available in Black, Blue, Burgundy, Green

Imprint location: Back Side of Barrel

Imprint W 1 3/4" H 7/16"

Imprint colour: Silver only

Mechanism: Retractable

Ink color: Black ink

Point style: Medium point

• Parker style cartridge

• Smooth writing

Quantity	300	500	1000
Standard	\$0.86	\$0.81	\$0.78



Galaxy WP55237

Approx. 5 1/2"

Available in Blue, Green, Red

Imprint location: Barrel

Imprint W 1 1/4" H 5/8"

Imprint colour: White

Mechanism: Retractable

Ink color: Black ink

Point style: Medium point

• Silver accents

• Translucent barrel

• Trendy design

Quantity	300	500	1000
Standard	\$0.67	\$0.64	\$0.61



Catalyst WP55432

Approx. 5 1/2"

Available in Blue, Burgundy, Green

Imprint location: Back Side of Barrel

Imprint W 1 1/2" H 1/2"

Imprint colour: White

Mechanism: Retractable

Ink color: Black ink

Point style: Medium point

• Smooth writing

• Large grip area

Quantity	300	500	1000
Standard	\$0.95	\$0.90	\$0.86



Hamilton WP55424

Approx. 5 1/2"

Available in Blue, Burgundy

Imprint location: Barrel

Imprint W 1 5/16" H 1/2"

Imprint colour: White

Mechanism: retractable

Ink color: Black ink

Point style: Medium point

• Look of metal

Quantity	300	500	1000
Standard	\$0.88	\$0.84	\$0.80



Leather Zippered Change Purse HL21-002

L 3" W 4¼"

Available in Top-Grain Leather only

Available colour: Black only

Imprint location: Front centre

Imprint method: Deboss only

- Round metal key ring sewn inside
- Fully lined pocket
- Detailed stitching

Quantity	250	500	1000	2500
Leather	\$2.75	\$2.50	\$2.25	\$1.95



Leather Snap Change Purse HL21-001

L 3¾" W 3½"

Available in Top-Grain Leather only

Available colour: Black only

Imprint location: Front centre

Imprint method: Deboss only

- Round metal key ring sewn inside
- Fully lined pocket
- Detailed stitching

Quantity	250	500	1000	2500
Leather	\$2.50	\$2.30	\$2.10	\$1.85



Snap Change Purse HY0031

L 3½" W 3½"

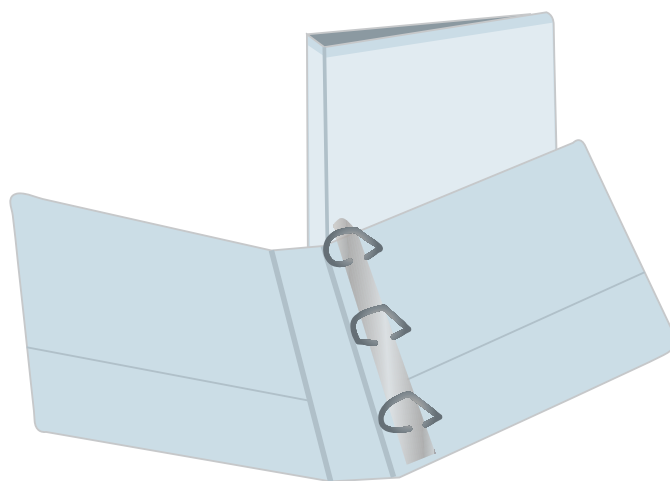
Available in Look of Luxury Expanded Supported Vinyl

Available colour: Black only

Imprint location: Front centre

- Round metal key ring sewn inside

Quantity	250	500	1000	2500
Leather	\$1.50	\$1.40	\$1.25	\$1.18



1" - 3" D-Ring Showcase Binders

No Imprint

Available in WHITE Standard Vinyl only

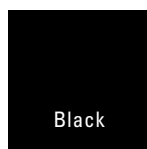
Capacity:	1"	1.5"	2"	2.5"	3"
	200 pages	350 pages	500 pages	650 pages	800 pages

- Clear overlay on front and spine
- Clear pocket on inside front and back cover
- Custom tabs available (at extra cost)

Code	WP2410	WP2415	WP2420	WP2425	WP2430
Size	1"	1.5"	2"	2.5"	3"
Quantity	50	50	25	25	25
Standard	\$3.75	\$4.15	\$5.45	\$6.60	\$7.10

Vinyl Colours (Vinyl Colours shown may vary slightly in shade)

Standard Vinyl & Look of Luxury Vinyl



Black



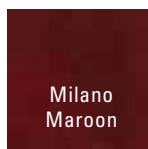
Forest Green



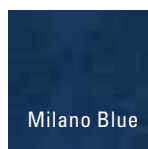
Navy Blue



Maroon



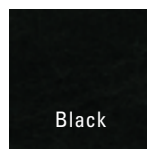
Milano Maroon



Milano Blue



Black Taliano



Black



British Tan

Print Vinyl

Bonded Leather

Imprinting Methods

Hot Stamping



- ALL imprint copies are stamped in gold foil, unless stated otherwise. Silver and white foil are also available.



Hot Stamping Die
*See *Imprinting* (below) for details

Debossing



- Depressed imprint
- Applicable for Look of Luxury vinyl only
- Creates a formal look
- Deboss die required (different from hot stamping die)
- Additional running charge applies

Colour Filled Debossing



- Depressed imprint with gold fill foil
- Applicable for Look of Luxury vinyl only
- Creates a very luxurious look
- Deboss die required
- Additional running charge applies

Running Charge

Quantity	25	50	100	250	500
Debossing	\$4.25	\$2.20	\$1.05	\$0.75	\$0.63
Colour Filled Debossing	\$7.15	\$4.40	\$2.10	\$1.50	\$1.26

General Information

Imprinting

A stamping die charge is a one time charge and a logo may be included at no extra charge. Dies can be re-used providing there are no changes made to the imprint copy. The slightest modification will require a new die. A one location gold imprint is included in the price.

Artwork Submission

Imprint copy must be submitted in electronic format to insurance@policywallets.com. We only accept artwork in workable (vector) PDF, AI or EPS format. Plain text can be submitted in a word document. We do **NOT** accept artwork in JPEG, GIF, BMP or TIFF format.

Production Time

Production time is 3-4 weeks after credit and art approval.

Payment

Payment can be made by CHEQUE or CREDIT CARD. **Orders will only be processed upon receipt of payment.** Please address all cheques to HYLINE DATEMINDER INC. Cheques should not be issued until a pre-invoice listing the exact amount of the order is provided. VISA and MasterCard are accepted.

Rush Charge (if applicable)

The rush charge is 10% of the order value or \$60.00 whichever is greater. Please contact customer service for rush delivery date.

Shipping

We ship to anywhere in continental U.S.A. and Canada. We are not liable or responsible for delays in transit.

Shipping to Canada - 10% of sub-total (Minimum of \$28.00)

Shipping to U.S.A. - 20% of sub-total (Minimum of \$40.00)

*Additional air-freight charges will be incurred for shipping to **Hawaii, Alaska and Costa Rica***

Cold Crack

In cold weather vinyl becomes brittle and is susceptible to cracking during transit. We recommend heated trucks at an extra cost. We are not liable or responsible for any damages to the products due to cold cracking.

Samples

Samples are available at a nominal fee. Please call or e-mail customer service: 1-800-361-2711 or insurance@policywallets.com

Discounts

Place your order online at www.policywallets.com for a 5% discount

2011 Wallets-Plus Order Form

Shipping Information

DO NOT FAX ARTWORK. Please e-mail **vector** imprint in PDF, AI, EPS or WORD (plain text only) format to insurance@policywallets.com (**NO JPEGs, TIFFs, GIFs or BMPs**)
 *Proof will be provided for new imprint at no charge. Second revision or more will be charged \$10.00 each.

- Imprint e-mailed to insurance@policywallets.com
 Use same imprint as last year

Imprint colour: Gold Silver White
 (Gold is used unless stated otherwise)

FEDERAL TAX ID: _____
 (U.S. Orders ONLY)

NAME: _____

ADDRESS: _____

CITY: _____

PROV. / STATE: _____ POSTAL / ZIP CODE: _____

TEL: _____ FAX: _____

E-MAIL: _____

Item #	Description	Vinyl Type	Colour	Qty	Unit Price	Total
INS-070	Stamping Die Charge (Applies to ALL orders without an all-in-one die on file)	N/A	N/A		\$65.00	
INS-655	Debossing Die Charge	N/A	N/A		\$65.00	
INS-027	Debossing Running Charge (See pg. 11 for pricing)	N/A	N/A			
INS-030	Colour Filled Debossing Running Charge (See pg. 11 for pricing)	N/A	N/A			
INS-124	Proofs for Exact Repeat Order	N/A	N/A		\$25.00	

Payment Methods:

Payment can be made by **CHEQUE** or **CREDIT CARD**. Orders will only be processed upon receipt of payment. Please address all cheques to HYLINE DATEMINDER INC.

- CHEQUE (Please do not send cheque until a pre-invoice listing the exact amount is provided.)
 CREDIT CARD - **VISA** OR **MasterCard** **ONLY - NO AMERICAN EXPRESS**

CREDIT CARD# _____ EXPIRY DATE _____ / _____

SIGNATURE: _____

Sub-Total

Shipping & Handling
 10% CDN of the sub-total (Min. of \$28.00)
 20% US of the sub-total (Min. of \$40.00)
 Air-freight charges for **Hawaii, Alaska W Costa Rica**

5% GST or 13% HST
 (Canadian orders ONLY)

PST Please apply applicable PST
 (Canadian orders ONLY)

Total